**APA 7th Business Referencing Examples**

Here are some quick and simple business examples **BUT** you must learn how to reference properly using the [BaL Why and How to Reference tutorial](https://moodle.port.ac.uk/course/view.php?id=3099) (self enrol on Moodle) and/or check examples via [Referencing@Portsmouth](https://library.port.ac.uk/referencing). Refer to the links below for more information and additional guidance.

# In-text citations *Use one or two author names - if there are more, use first author et al.* [more examples](https://library.port.ac.uk/ref/page52.html#t52)

(Reinhart & Duncan, 2019, p. 11) or (Rivers et al., 2017, pp. 12-14) or (Burke, 2017)

## Quotes *- always use a page number when available* (see guidance for [sources without page numbers](https://library.port.ac.uk/ref/page57.html))

“Management is both a science and an art” (Burke, 2017, p. 119).

As Burke (2017) comments, “management is both a science and an art” (p. 119).

“Management theory does not always relate to practice” (Azwad & Philips, 2019, p. 43).

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## Paraphrases *- use a page number only if referring to a short section from a longer piece of work*

Students must learn to reference their work appropriately and accurately (Blythe, 2020).

Blythe (2020) believes that students should learn to reference appropriately and accurately.

# References at the end of your work [Formatted example](https://library.port.ac.uk/ref/page823.html#t823) *(list A-Z by Author under the heading* References*, not by type!)*

## Ebooks ([more examples for single or multiple authors, chapters in edited works etc.](https://library.port.ac.uk/ref/page8.html#t8))

Saunders, M., & Lewis, P. (2017). *Doing research in business and management* (2nd ed.). Pearson.   
<https://ebookcentral.proquest.com/lib/portsmouth-ebooks/detail.action?docID=5175031>

Lo, C. K. Y., & Ha-Brookshire, J. (2018). *Sustainability in luxury fashion business*. Springer. [https://doi.org  
/10.1007/978-981-10-8878-0](https://doi.org/10.1007/978-981-10-8878-0)

Escobar-Pérez, B., & Miras-Rodríguez, M. (2018). *Corporate social responsibility: Challenges in diversity, accountability and sustainability*. Nova Science. <https://search.ebscohost.com/login.aspx?direct=true&db=cat01619a&AN=up.1346823&site=eds-live>

## Journal articles ([more examples including articles with article numbers or missing details](https://library.port.ac.uk/ref/page16.html#t16))

Cuervo-Cazurra, A. (2018). The evolution of business groups’ corporate social responsibility. *Journal of Business Ethics, 153*(4), 997–1016. <https://doi.org/10.1007/s10551-018-3912-4>

Bukhari, S., Hashim, F., & Amran, A. (2022). Pathways towards green banking adoption: Moderating role of top management commitment. *International Journal of Ethics and Systems, 38*(2), 286–315. <https://search.ebscohost.com/login.aspx?direct=true&db=ecn&AN=1973533&site=eds-live>

## Magazines/Newspapers ([more examples](https://library.port.ac.uk/ref/page704.html#t704))

Johnson, G. (2014, September 22). A future as clouded as their past. *New York Times.* [https://www.ny  
times.com/2014/09/23/science/a-future-as-clouded-as-their-past.html](https://www.nytimes.com/2014/09/23/science/a-future-as-clouded-as-their-past.html)

## Websites ([more examples](https://library.port.ac.uk/ref/page98.html#t98))

1. Example of webpage with a group author where the website name is different:

Civil Society Unit. (n.d.). *India Water Foundation.* United Nations. [https://www.un.org/en](https://www.un.org/en/civil-society/india-water-foundation)/civil-society/  
 india-water-foundation

1. Example of webpage with a group author where the website name is the same:

World Health Organization. (2020, May 30). *Youth advocate in Kenya’s tobacco control drive.* [https://  
www.afro.who.int/news/youth-advocate-kenyas-tobacco-control-drive](https://www.afro.who.int/news/youth-advocate-kenyas-tobacco-control-drive)

1. Example of webpage where content regularly updates:

London Stock Exchange. (n.d.). *Markets latest.* Retrieved May 12, 2025, from [https://www.london  
stockexchange.com](https://www.londonstockexchange.com)

## Reports from Business databases ([more examples of reports including government reports](https://library.port.ac.uk/ref/page72.html#t72))

1. There may be a personal author (e.g. Wisson) or a group author (e.g. Whitbread):

Wisson, C. (2012). *Chocolate confectionery: Issues in the market.* Mintel. [https://academic.mintel.com/  
display/590114/](https://academic.mintel.com/display/590114/)

Whitbread. (2019). *Number of Costa coffee shops in the United Kingdom (UK) from fiscal year 2008/09 to 2017/18.* Statista. <https://www.statista.com/statistics/283302/number-of-costa-coffee-stores-in-the-united-kingdom-uk/>

1. Sometimes you may use the name of the database as the group author (e.g. IBISWorld). Do not duplicate the database name in this case.

IBISWorld. (2020). *Brexit impact statement A01.200. Fruit growing in the UK.* [https://my.ibisworld.com/  
uk/en/industry/a01.200/about](https://my.ibisworld.com/uk/en/industry/a01.200/about)

## Data set - provide a retrieval date if the dataset is likely to change ([more examples](https://library.port.ac.uk/ref/page138.html#t138))

Portsmouth City Council. (2015). *Smokeless Zones* [Data set]. [https://data.gov.uk/dataset/eb6c53f9-  
5ad4-42fc-879d-51718d44dfee/smokeless-zones](https://data.gov.uk/dataset/eb6c53f9-5ad4-42fc-879d-51718d44dfee/smokeless-zones)   
 HP 08/25