

Setting up an account for Trendzoom

Please note this *may* take up to 24 hours

Step 1: Search for Trendzoom on the library catalogue

Or take this link: <https://prism.librarymanagementcloud.co.uk/port/items/1586560>

Follow the Online Access link in the middle of the page.

Trendzoom: fashion trend forecasting for apparel & accessories

TRENDZINE

As the fashion landscape changes Fashion Forecasting is evolving to meet the new challenges head on, providing accurate direction to combat wasted production and offering new design concepts to increase the lifespan of product. TRENDZOOM is an independent London-based fashion service with a global influence. It exists to serve the fashion industry in the best way possible by encouraging more efficient and sustainable working models. Forecasting reports provide designers and their businesses with clear, actionable information in a creative and inspiring space

eJournal, Database, Electronic resource, Serial. English.

Published London: TRENDZINE.

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Subject

Fashion

Step 2: From Trendzoom:

Choose to **Get a Free Account** from the menu options to the top right of the screen:

TRENDZOOM Fashion Trends & Forecasting for Apparel & Accessories

COLOUR

CONCEPT

FASHION

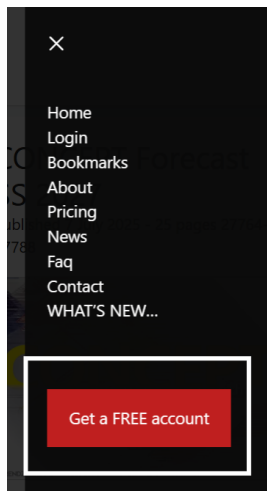
DESIGN

STREET

FOCUS

RETAIL






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PRICING

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Register for a FREE account to access PRICING, SAMPLE pages and to join our mailing list for newsletters & OFFERS. Please make sure you complete the application form using your **company/academic email** and include **website, social media** and **linkedin profile** if available. **Your registration will be processed by a human and incomplete submissions will not be approved.** You will be added to our mailing list for newsletters & offers – To ensure you're receiving our important emails, please add our address **info@trendzine.net** to your email safe senders list, address book or contact list.

This is a pre-registration form. Fill in the following details to verify your email address first. You will be able to access the full registration form and register for an account after the verification.

☐ I'm not a robot 
reCAPTCHA
Privacy - Terms

Send Verification Email

Step 3: Follow an email link

Go to your email box where you should receive the following message, immediately:

Dear [REDACTED]

Thank you for joining us!

Please complete your registration by visiting the following link:

(The link is personal to you and will be included in your email)

It will take you to the following form. See Step 4.

Step 4: Fill in a second form to Register your account

see below:

Register for a FREE account to access PRICING, SAMPLE pages and to join our mailing list for newsletters & OFFERS. Please make sure you complete the application form using your **company/academic email** and include **website, social media** and **linkedin profile** if available. **Your registration will be processed by a human and incomplete submissions will not be approved.** You will be added to our mailing list for newsletters & offers – To ensure you're receiving our important emails, please add our address **info@trendzine.net** to your email safe senders list, address book or contact list.

Please choose your username and password below to complete the registration.

Username or Email
Password
Retype password
marie.smith@port.ac.uk
Marie
Smith
Company
Country: Select One
LinkedIn Profile
Website or Social Media
HOW DID YOU HEAR ABOUT US?

☐ I agree to the [Terms & Conditions](#)

☐ I'm not a robot

Register

Note if you prefer not to enter personal details into the LinkedIn Profile or Social Media boxes, please write “none.” You must put something in the boxes to register your account.

Step 5: The final email contains your login details

You will then receive an email (mine was instantaneous) confirming your login details, and with a link to sign in.

Dear [REDACTED]

Thank you for completing the registration.

Your FREE account has been activated.

Registration details:

Username: [REDACTED]

Password: [REDACTED]

Step 6: Login to Trendzoom

Next time, choose the Login option from the menu, pictured in Step 2, using the username and password given in your registration details. You should have access to everything on the Trendzoom website.

It is possible that you will be prompted to re-register for an account next year.

If you experience any difficulties along the way, please contact us:

[How we can help | Library | University of Portsmouth](#)